# Freebike Limited

https://private.freebike.com

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CASA contact: via Duncan Wilson (but don’t anticipate being supervisor)

In terms of data - when our public access scheme was running (June 2019 - March 2020), given our operating area and low number of bikes etc - I really don't think it would be a that useful, interesting, or novel of a dataset in of itself (it may be more relevant combined to Santander Cycles or wider TfL data though so I don't want to discount it entirely).

What may be more interesting for your students is perhaps looking at our Coronavirus Response Data Set from March - August 2020 where our bikes were freely accessible by NHS and other Key Workers (predominantly NHS). Whilst it is a very small (17k rentals - 100 bikes, 500-600 unique users) dataset, it obviously covers a period of time when other transport patterns were completely different to the norm. It was also a period of time where we did away with our operating area and therefore, for a short period, allowed London wide travel. Of course, it may also be interesting to tie it to some specific NHS / Healthcare analysis also.

Of course, a combination of both datasets may be useful also.

In terms of what data we could share:

- Anonymised rentals with:

start / end location as Lat / Long (may require clipping to ensure no individuals could be identified)

Total Duration

Active Duration

Pause Duration

GPS Log for each journey - allows for heatmaps etc.